



#### What do we work on?

- Intersection of Human-Computer Interaction (HCI) and Artificial Intelligence (AI).
- Enable practical, efficient, and robust collaboration between humans and intelligent systems.
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#### Like What?

Human-Like, Open Conversation

Creative Writing

Visual Storytelling

Community Empowerment

#### Like What?

- Human-Like, Open Conversation
  Chorus (HCOMP'16, HCOMP'17), Evorus (CHI'18),
  InstructableCrowd (Human Computation Journal'19), ...
- Creative Writing
   Heteroglossia (CHI'20, NAACL'21)
- Visual Storytelling VIST Dataset (NAACL'16), KG-Enriched Visual Storytelling (AAAI'20), Visual Story Post-Editing (CHI LBW'19, ACL'19), ...
- Community Empowerment Smell Pittsburgh (IUI'19, ACM TIIS'20), Project RISE (AAAI'21), ...

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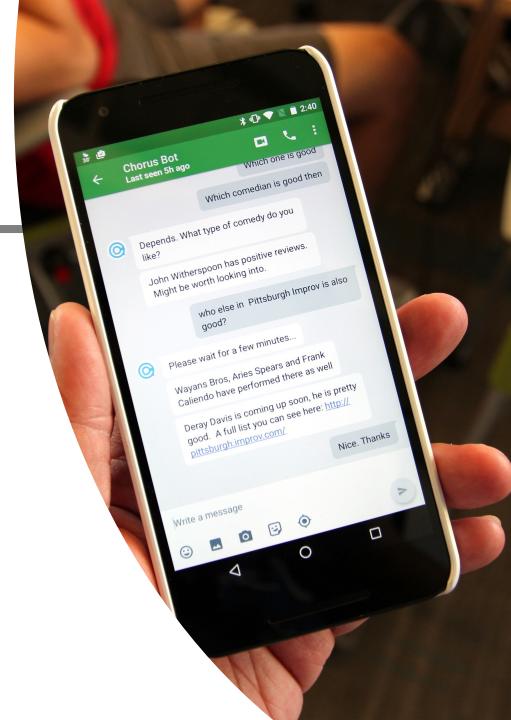
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# A Crowd-Powered Conversation Assistant







:

Hi



What can I help you with? I'll be able to chat in a few minutes.

I'm at CHI 2018 conference now

9:44 AM

I'll have two free day on Friday and Saturday here

What should I do



That;s great.

Are you interested in watching movies?

Not really. I want to do something local or some sightseeing

Not really. I want to do something local or some sightseeing



Okay. Give me a minute.

Have you visited the Botanical Garden?

No. What is that



Declared a National Historic Site of Canada in 2008, the gardens attract nearly 700,000 visitors each year and boast vast collections and impressive facilities. They are one of four nature attractions under the city of Montreal's Space for Life (Espace Pour la Vie) umbrella, the others being the Biodome, the Rio Tinto Alcan Planetarium and the Insectarium.

year and boast vast collections and impressive facilities. They are one of four nature attractions under the city of Montreal's Space for Life (Espace Pour la Vie) umbrella, the others being the Biodome, the Rio Tinto Alcan Planetarium and the Insectarium.

Oh wow

So this is the top recommendation?

Is it indoor or outdoor? What's the weather like on Fri and Sat?



Notre-Dame Basilica is also worth checking out

Its Outdoor.

Its Outdoor.

I've visited Notre-Dame Basilica... So what's the weather on Fri and Sat

Will it rain? If it's outdoor...

There's a slight chance of raining.

How about temperature?



Well that's not to bad

I'm from Pittsburgh hahaha

I think that is good for me now

Thanks

I think that is good for me now

#### **Thanks**



You're welcome.

You can check out this: <a href="https://www.visitacity.com/en/montreal">https://www.visitacity.com/en/montreal</a>
?campaignid=358308965&gclid
=EAlalQobChMlkP7clYbT2glVC
h4rCh0uoAC1EAAYASAAEgKsB

D\_BwE



Is there anything else you'd like to ask?

No that's it I think

Thanks!

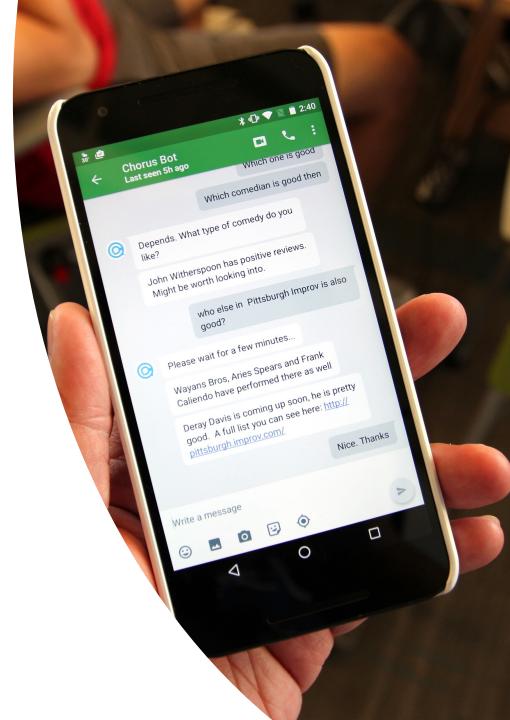


Goodbye. Have a wonderful time!

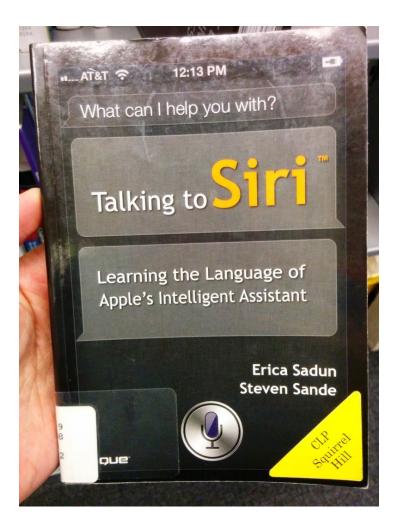
## What just happened?

#### Open Conversation

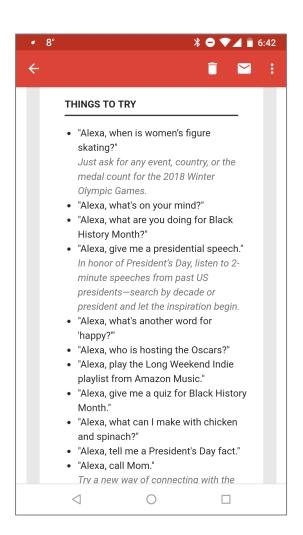
- Multi-turn interaction
- Multiple domains
- Personalized
- Coherent dialog
- Mix of task-oriented and social conversation



### Today's Conversational Assistants...



"Talking to Siri"



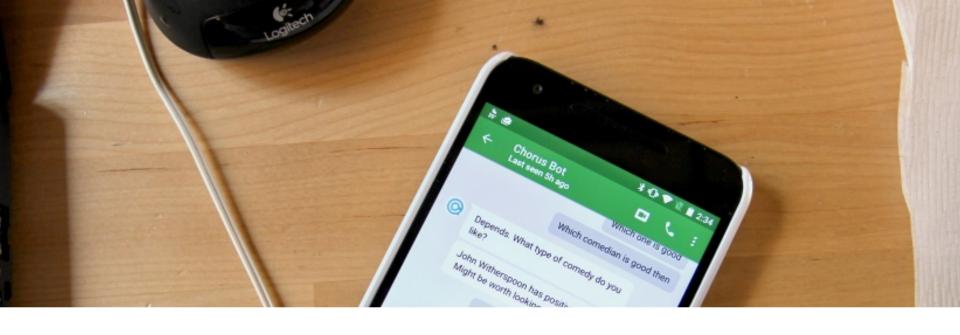
## Weekly Newsletter on How to Talk to Alexa

## **Existing Approaches to Open Conversation**

- Combining multiple task-oriented dialog systems
  - DialPort (Zhao, *et al.*, 2016)
- End-to-end framework for dialogue systems
  - Serban, et al. 2016; Li, et al. 2017
- Adapting a model to many other domains
  - Walker, et al., 2007; Sun, et al., 2016
- Chit-chat systems (social bot)
  - Hold social conversations (Banchs, et al., 2012)
- Still a very hard problem...

#### The Alexa Prize

A \$500,000 prize will be awarded to the team selected for creating the best socialbot. The second- and third-place teams will receive prizes of \$100,000 and \$50,000, respectively. Additionally, a \$1 million research grant will be awarded to the winning team's university if their socialbot achieves the grand challenge of conversing coherently and engagingly with humans for 20 minutes with a 4.0 or higher rating.



## **Chorus:** A Crowd-Powered Conversation Assistant

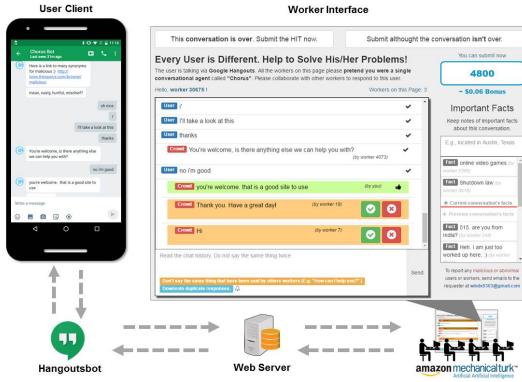


## **Chorus:** A Crowd-Powered Conversation Assistant

Crowd workers collectively hold a conversation by:

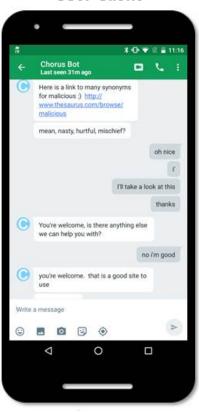
- 1. **Propose** Responses
- 2. Vote Responses
- 3. Take Notes

Reward points for each action



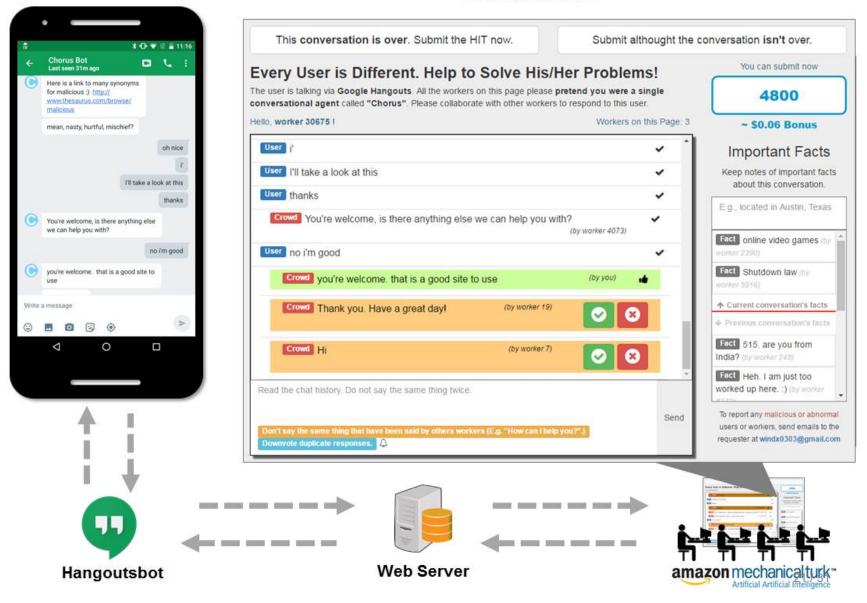
#### **User Interface**

#### **User Client**



#### **User & Worker Interface**

#### User Client Worker Interface





### We Deployed Chorus

- Launched on May 20<sup>th</sup>, 2016
  - On Google Hangouts
  - 2200+ conversations, 420+ users
- TalkingToTheCrowd.org

JS

Home

Try It Now

FAQ

Papers

Teal



#### A Conversational Age Powered by Crowdso

<u>Chorus</u> is a Google Hangouts chatbot pow crowdsourcing. A group of crowd workers wi chat with you and try to solve your problems.' Chorus on Google Hangouts for anything anything anything anything is a Google Hangouts for anything anything anything is a Google Hangouts for anything anything anything is a Google Hangouts chatbot power crowds and chatbot power crowds are chatbot power crowds and chatbot power crowds and chatbot power crowds and chatbot power crowds are chatbot power crowds and chatbot power crowds and chatbot power chatbot power

Inside Chorus, we created **Evorus**, a **Crowd**-automates Chorus over time. Evorus won a Mention Award (top 5%) at CHI 2018.



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#### Gift Suggestion

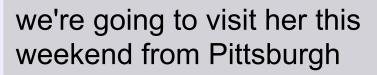
Can you suggest some birthday present for one of my friend?



female, computer science PhD student in Texas



Sure! What types of things does your friend like?





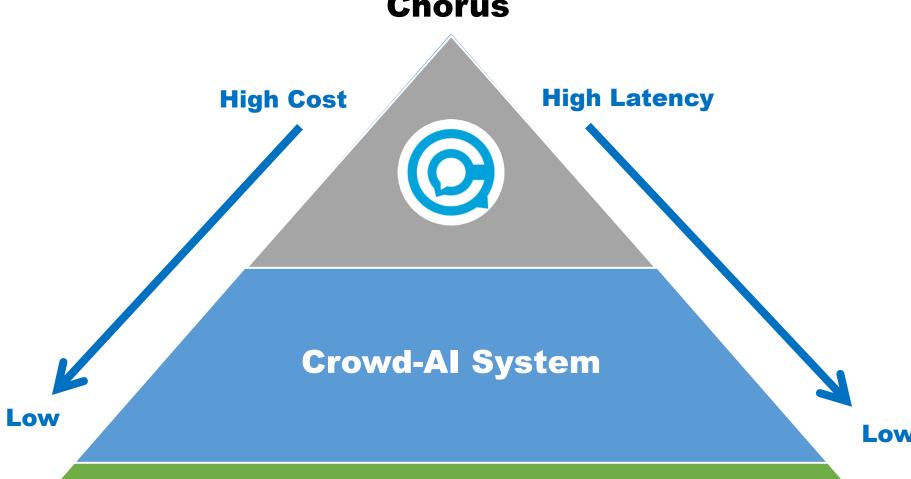
She's in Austin



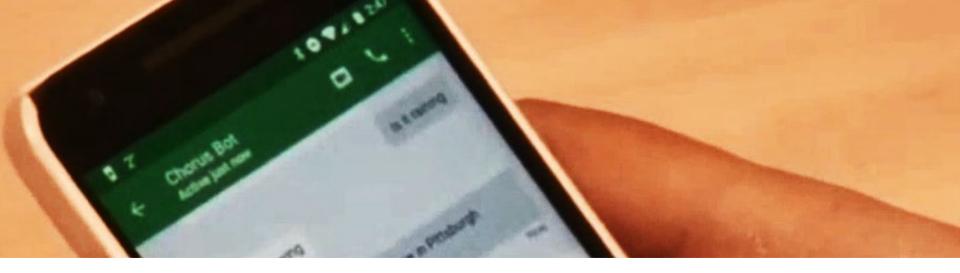
Does she have any favorite TV shows, movies, or video games?

### A Top-Down Approach



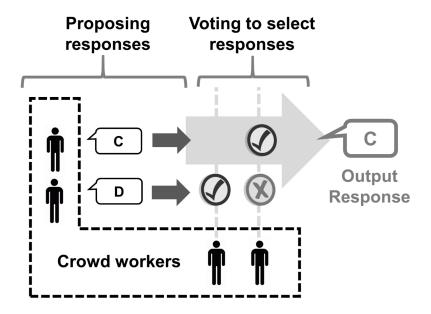


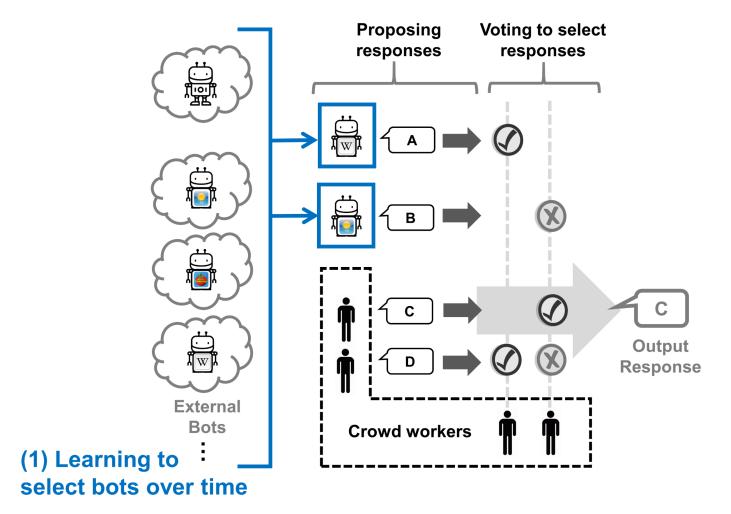
**Fully-Automated System** 

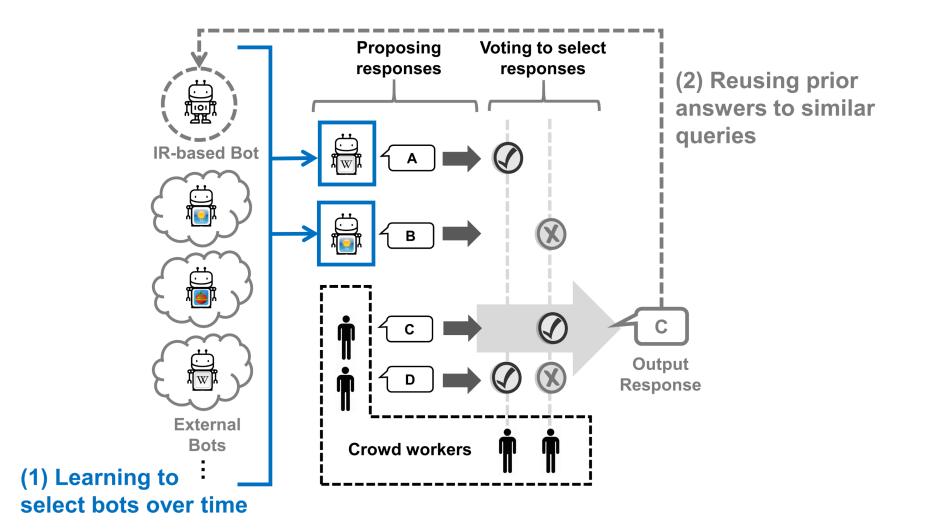


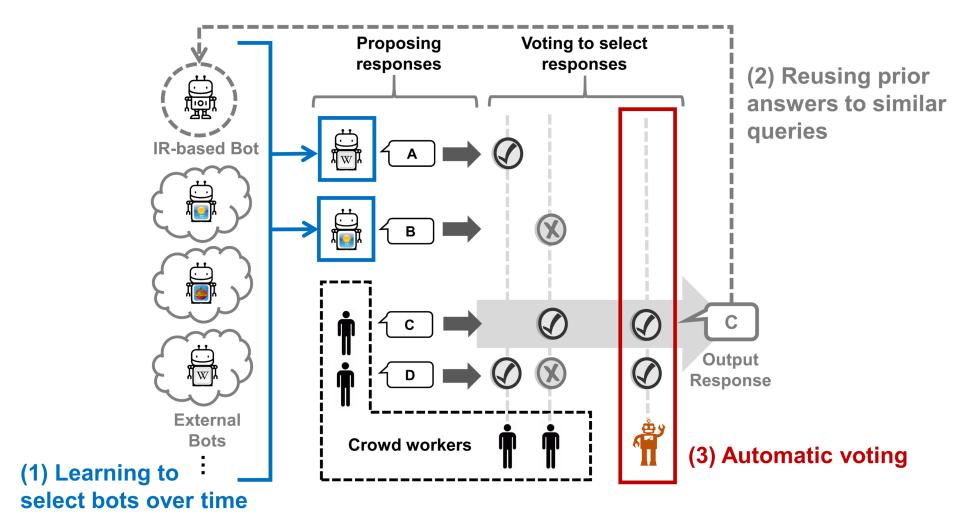
## **Evorus:** A Crowd-Powered Conversational Assistant Built to Automate Itself Over Time













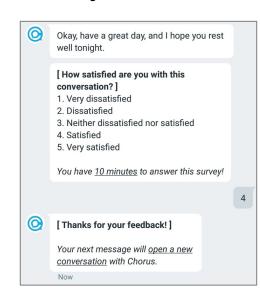
### **Automating Open Conversations**

#### Setup

- A 5-month-long deployment, 80 Users
- 4 chatbots + 1 voting bot

#### Result

- Automated responses were chosen 12.44% of the time.
- Human upvotes were reduced by 13.81%.
- The cost of each message is reduced by 32.76%.
- Conversation quality and user satisfaction level remains.
  - Conversation Quality: Satisfaction, Clarity, Responsiveness, Comfort (Liu, et al., 2010)



#### What did we learn?

- Intersection of Human-Computer Interaction (HCI) and Artificial Intelligence (AI).
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- Domains where <a href="https://www.human.creativity.and.socialskills.play.a.dominant.role">human.creativity.and.socialskills.play.a.dominant.role</a> and substantial automation seems unthinkable.

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Start with a human-in-the-loop system and automate it over time!

#### **Outline**

- Human-Like, Open Conversation Chorus (HCOMP'16, HCOMP'17), Evorus (CHI'18), InstructableCrowd (Human Computation Journal'19), ...
- Creative Writing

  Heteroglossia (CHI'20, NAACL'21)



Heteroglossia: In-Situ Story Ideation with the Crowd. Chieh-Yang Huang, Shih-Hong Huang, Ting-Hao K. Huang. CHI'2020.

#### **Role-Play Crowd Ideation**

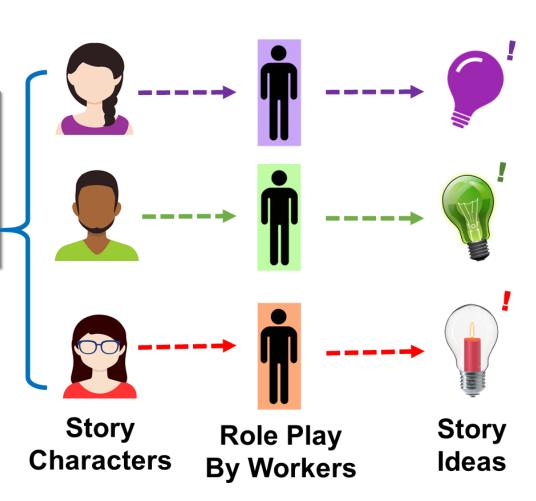
mind-numbing enough. Sister Bridget at Saint Brendan's I'd handle with an absentee note typed up on my sister's Underwood, Da's signature traced using his fountain pen. That wouldn't work with Ma and I needed to stay out of her path, and how.

Hanging from a branch was my lunch pail—<u>baloney</u> and liverwurst sandwich, an apple, and a nickel for milk. I wouldn't go hungry and could wait it out. The nickel was better spent on an ice-cold bottle of soda anyways.

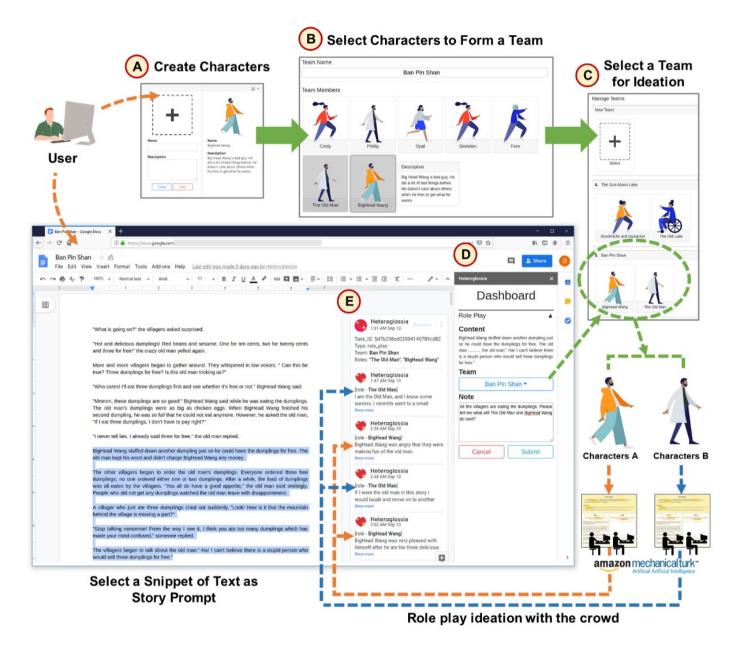
"Jack's faster than a speeding bullet," I said out loud. Opening my arms wide I became an airplane, buzzing low over the house and the corn fields beyond—flying over to Manhattan, circling the Empire State Building and the Statue of Liberty, then buzzing Ellis Island before cruising all the way to Southend-on-Sea, England, and Jack. Then I put my head back in my book: *Treasure Island*.

By the time I climbed out of the tree, hours later, my head was filled with pirates and treasure and I'd plum forgot about the telegram.

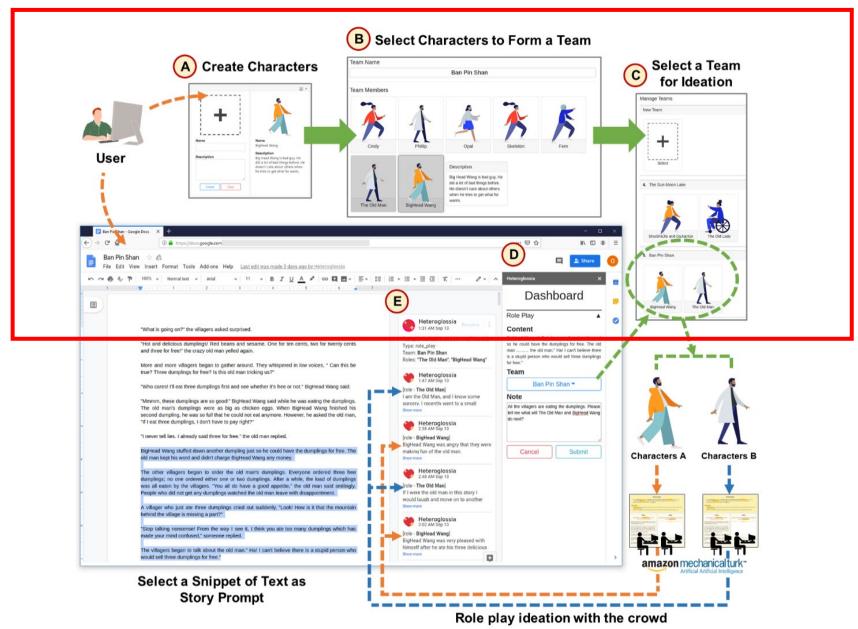
**Story Draft** 



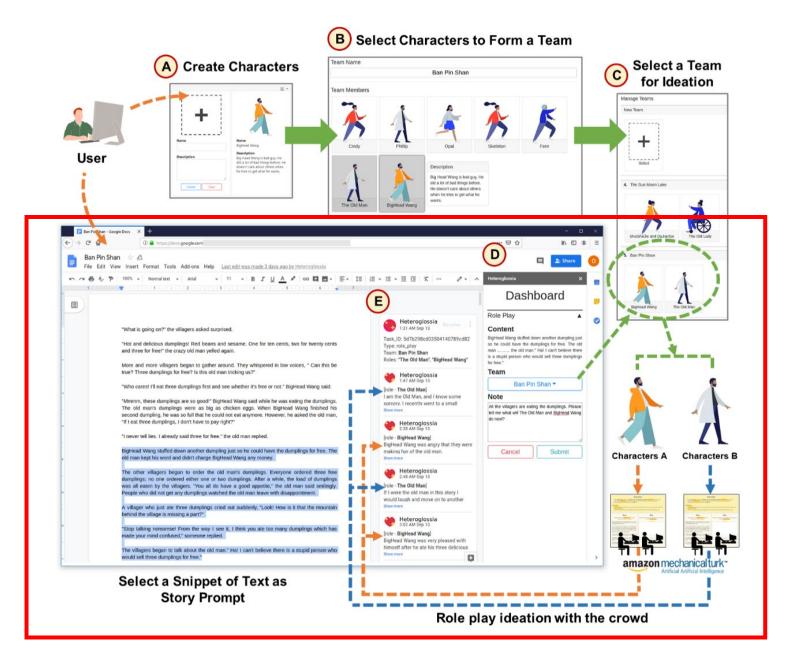
## Heteroglossia System



## **Creating Character Profiles**



## **Eliciting Ideas from the Crowd**



#### **Worker Interface**

#### lect Characters to Form a Team



Role play ideation with the crowd

#### Instruction

- Please read the story carefully and imagine you are one of the main characters, BigHead Wang, in the story. The
  information of BigHead Wang is shown below. Please consider the story based on the provided information.
- Please briefly tell us what you would do in the "Idea" box.

#### Information

- BigHead Wang: BigHead Wang is a bad guy. He did a lot of bad things before. He doesn't care about others when he tries to get what he wants.
- Note: All the villagers are eating the dumplings. Please tell me what will The Old Man and BigHead Wang do next?

#### Story

Please imagine you are **BigHead Wang** in the story.

Then read the whole story carefully.

BigHead Wang stuffed down another dumpling just so he could have the dumplings for free. The old man kept his word and didn't charge BigHead Wang any money.

The other villagers began to order the old man's dumplings. Everyone ordered three free dumplings; no one ordered either one or two dumplings. After a while, the load of dumplings was all eaten by the villagers. "You all do have a good appetite," the old man said smilingly. People who did not get any dumplings watched the old man leave with disappointment.

A villager who just ate three dumplings cried out suddenly, "Look! How is it that the mountain behind the village is missing a part?"

"Stop talking nonsense! From the way I see it, I think you ate too many dumplings which has made your mind confused," someone replied.

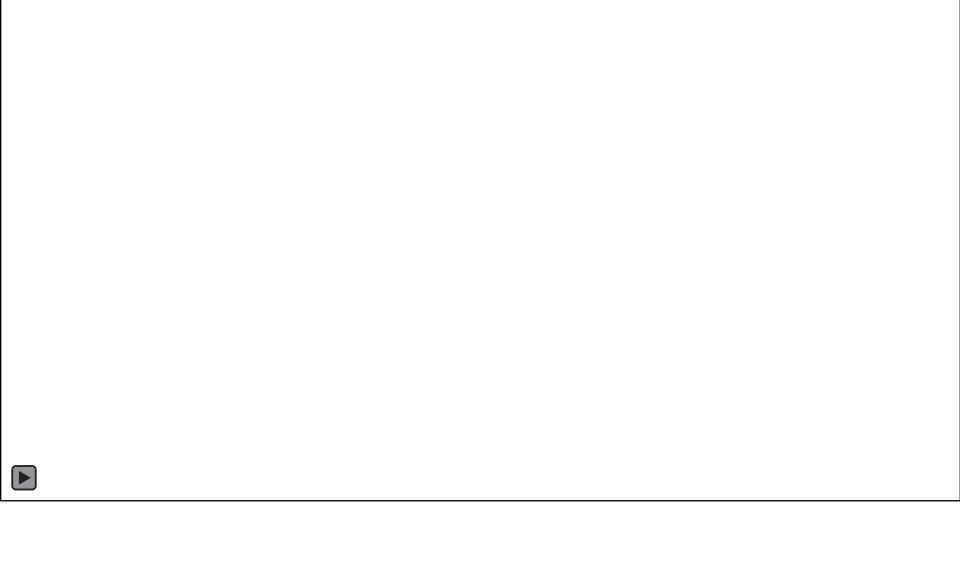
The villagers began to talk about the old man." Ha! I can't believe there is a stupid person who would sell three dumplings for free."

#### Idea

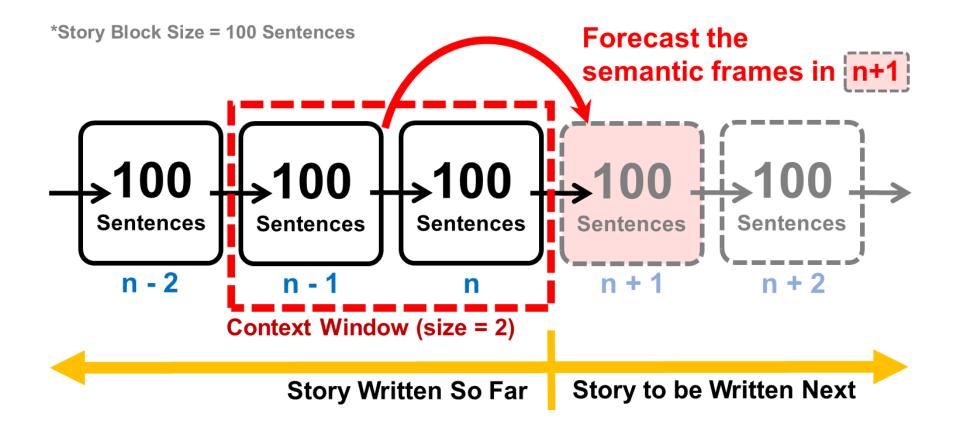
Please use at least 50 words to describe what you would do if you were **BigHead Wang**.

Word Count: 0

Submit



#### What's Next?



Semantic Frame Forecast. Chieh-Yang Huang, Ting-Hao K. Huang. Proc. 2021 Annual Conference of the North American Chapter of the Association for Computational Linguistics (NAACL-HLT 2021). June 6-11, 2021.

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### Thank you!



## **Kenneth Huang IST, Penn State University**

